



Product Bulletin

Concept® 232 WindowMark™

6 mil WHITE Perforated Window Film (50/50) REMOVABLE ADHESIVE

A 6.0 mil white front side and black adhesive side flexible vinyl film with a clear removable acrylic pressure sensitive adhesive on a layflat liner. This film is designed to accept a variety of inks including solvent, eco-solvent, UV and Latex inks common to wide format digital printing. The removable pressure sensitive adhesive is designed for excellent compatibility with vinyl films to give clean removal from glass. The layflat liner offers good dimensional stability in a variety of ambient conditions.

Applications

This product is designed for production of see through graphics for windows. Open area is approximately 50/50 (50% open) with a hole size of .060 inches (1.5 mm). Recommended for use on flat vertical vehicle windows or commercial store windows. In use this product is applied to the exterior glass surface. This surface must be clean to assure adequate product bond. Do not use solvent or ammonia based glass cleaners for cleaning.

When this product is used on vehicles some states have minimum light transmission regulations. The user of this product is responsible for complying with these regulations.

Thickness

Film 6.0 mils.
Adhesive .8 to 1.0 mil.
Liner 6.0 mils.
(Thickness variance $\pm 10\%$)

Dimensional Stability

Good.

Temperature Ranges

Minimum application temperature +40°F.
Service temperature 0°F to +150°F.

Expected Exterior Exposure Removability

Up to two (2) years outdoor durability under normal exposure conditions.
Removable up to one (1) year under normal exposure conditions.

Adhesion

To glass 8 oz/ in
Tested according to PSTC-101 Method A procedure with 24 -hour dwell at 70°F and 50% relative humidity. Typical values. Individual values may vary. Test thoroughly before production.

Water Resistance

Excellent.

Humidity Resistance

Excellent.

Solvent Resistance

Good

Storage Stability

One (1) year shelf life when stored at 70°F and 50% relative humidity.

Product Codes

232-3025	30" x 25'	232-30	30" x 100'
232-5425	54" x 25'	232-54	54" x 100'
232-6025	60" x 25'	232-60	60" x 100'

Recommendations

Completely evaporate ink solvents before application. Failure to do so may facilitate solvent penetration resulting in premature vinyl degradation.

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Manufacturers of
Pressure Sensitive Films

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