

230  
SERIES  
WRAPS

Grey Adhesive  
with Air-Egress  
Liner!

# AutoMark™

DIGITAL MEDIA FOR VEHICLE GRAPHICS

PEEL  
HERE!

## We've Got You Covered!

The General Formulations **Concept® Series 230 AutoMark™** is a premium 2.4 mil Calendered Gloss White vinyl digital print media. It is specifically engineered for use in most vehicle wrap and decal applications. **Available Sizes: 54" x 150' & 60" x 150'.**

**Concept® Series 231 AutoMark™** is a 2.4 mil Gloss Clear UV Wrap Laminare. **Available Sizes: 54" x 150' & 60" x 150'.** We also have

**Concept® Series 240 AutoMark™**, a 2.4 mil Matte Clear Premium UV Wrap Laminare. **Available Sizes: 54" x 150' & 60" x 150'.**

### ★ Surface Characteristics Include:

- Corrugations
- Rivets
- Flat-Slight curves – Moderate curves

### ★ Vehicle Types:

- Vans
- Trucks
- Sedans of all sizes
- Fleet
- Recreation vehicles

### ★ The AutoMARK™ Product Offers:

- Up to 7 years outdoors durability (unprinted)
- Repositionable, permanent adhesive
- Air-Free application
- Excellent opacity and conformability
- Excellent print quality with today's most popular Solvent, Eco-Solvent, Latex, UV & LED Curable printers

**Concept®**  
MEDIA SOLUTIONS



**General®**  
FORMULATIONS

MANUFACTURERS OF  
**PRESSURE  
SENSITIVE FILMS**  
MADE IN THE U.S.A.

[www.generalformulations.com](http://www.generalformulations.com)