

Product Bulletin

Concept® 202 FLEXIBLE MATTE WHITE PVC REMOVABLE ADHESIVE

Concept® 202 is a 3.4-mil premium polymeric white matte flexible calendared vinyl film coated with 200-4982 removable acrylic pressure sensitive adhesive laminated to a 90# layflat liner. This film is designed to accept a variety of solvent-based inkjet and UV curable inks common to wide format digital printing systems.

Applications	Concept® 202 is designed for temporary interior or exterior signage, decals, nameplates, die-cut letters and point-of-purchase displays. Not designed for coated/ sealed/ treated stainless steel, brass or bronze surfaces.	
Thickness	Film	3.4 mils.
	Adhesive	.8 to 1.0 mils.
	Liner	6.7 mils.
	(Thickness variance +/- 10%)	
Dimensional Stability	Good.	
Temperature Ranges	Minimum application temperature	+40°F.
	Service temperature	-40°F to +180°F.
Expected Exterior Exposure	Removable up to 1 year under normal conditions.	
Adhesion	To glass	5 to 15 oz. /in.
	To standard test panels	5 to 15 oz. /in.
	Tested according to PSTC-1 with 24-hour dwell at 70 °F and 50% relative humidity. Typical values. Individual values may vary. Test thoroughly before production.	
Water Resistance	Good. Test if immersed.	
Humidity Resistance	Good.	
Solvent Resistance	Good	
Storage Stability	6 months shelf life when stored at 70 °F and 50% relative humidity.	
Product Codes	202-30	(30" X 150' roll)
	202-54	(54" X 150' roll)
	202-60	(60" X 150' roll)
Recommendations	Completely evaporate inkjet solvents before application. Failure to do so may facilitate solvent penetration resulting in vinyl degradation.	



**Manufacturer of Pressure Sensitive Films,
Traffic Graffix Floor Advertising Films,
Custom Coatings and Printing Inks.**

309 S. Union • P.O. Box 158 • Sparta, Michigan 49345 • (616) 887-7387 • (800)253-3664 • FAX (616)887-0537
Web Site: www.generalformulations.com • e-mail: gfiinfo@generalformulations.com

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