## **Product Bulletin**

## **Concept® 790AE**Printable Etched Glass Air Egress Film

Concept® 790AE Print-N-Privacy™ is a 3.0 mil decorative polymeric flexible vinyl film coated with a solvent based permanent acrylic pressure sensitive adhesive with a 90# air egress (AE) liner. This film can either be applied printed or unprinted for visual affect or as a privacy film. The 90# AE liner offers easy dry application properties for large format graphics. Concept® 790AE accepts a variety of solvent-based, eco-solvent, latex and UV curable inks common to wide format digital printing systems.

**Applications** This product is recommended for use where a high quality glass etch vinyl film is desired

to simulate etched glass. This film can be used for commercial and residential applications to glass. Typical dry applications include glass doors and windows.

Note: Film not designed for cut lettering or to be repositioned (permanent adhesive). Application or transfer tape is recommended for easier application. (DRY APPLY only).

Thickness Film 3.0 mils.

Adhesive 0.8 to 1.2 mils. Liner 4.5 mils.

(Thickness variation +/- 10%)

**Temperature Ranges** Minimum application temperature +40°F.

Service temperature -40°F to +200 F.

**Expected Life**Up to 7 years unprinted based on vertical applications and depending on the amount of

UV exposure.

Adhesion Minimum 32 Oz/in.

PSTC 101 Method A to glass test panels. Dwell is 24 hours at room temperature.

Water Resistance Excellent. Humidity Resistance Excellent.

**Storage Stability** One year shelf life stored at 70° F and 50% relative humidity.

Patterns Available: Concept® 790AE Light Etch

**Recommendations** Completely evaporate inkjet solvents before application. Failure to do so may facilitate

solvent penetration resulting in vinyl degradation.

**Product Code 790AE-54** 54" x 150'

**790AE-5475** 54" x 75' **790AE-60** 60" x 150' **790AE-6075** 60" x 75'



Manufacturer of Pressure Sensitive Films, Traffic Graffic Floor Advertising Films, Custom Coatings and Printing Inks.

309 S. Union ● P.O. Box 158 ● Sparta, Michigan 49345 ● (616) 887-7387 ● (800)253-3664 ● FAX (616)887-0537 Web Site: <a href="www.generalformulations.com">www.generalformulations.com</a> ● e-mail: <a href="gfiinfo@generalformulations.com">gfiinfo@generalformulations.com</a>