

# Product Bulletin

## Concept<sup>®</sup> 201-OAP FLEXIBLE MATTE WHITE PVC PERMANENT ADHESIVE

Concept<sup>®</sup> 201-OAP is a 3.4-mil premium matte white flexible calendered vinyl film coated with 200-5031 permanent gray acrylic pressure sensitive adhesive laminated to a 90# layflat liner. This film is designed to accept a variety of solvent-based inkjet and UV curable inks common to wide format digital printing systems. Adhesive 200-5031 offers good opacity with low initial tack building to a permanent bond within 24 hours providing repositionability to the graphic during application. The 90# liner offers excellent product layflat in a variety of ambient conditions.

<b>Applications</b>	Concept <sup>®</sup> 201-OAP is designed for interior or exterior signage, decals, nameplates, die-cut letters and point-of-purchase displays.	
<b>Thickness</b>	Film	3.4 mils.
	Adhesive	.8 to 1.0 mils.
	Liner	6.7 mils.
	(Thickness variance +/- 10%)	
<b>Dimensional Stability</b>	Good.	
<b>Temperature Ranges</b>	Minimum application temperature	+40°F.
	Service temperature	-40°F to +180°F.
<b>Expected Exterior Exposure</b>	Up to 5 years.	
<b>Adhesion</b>	To stainless steel	40 oz/in.
Average bond	PSTC-101 Method A with 24 hr. dwell at 70°F and 50% relative humidity. Typical values. Individual values may vary. Test your application thoroughly.	
<b>Water Resistance</b>	Good. Test if immersed.	
<b>Humidity Resistance</b>	Good.	
<b>Solvent Resistance</b>	Good	
<b>Storage Stability</b>	6-month shelf life when stored at 70°F and 50% relative humidity.	
<b>Product Codes</b>	201-OAP-30	(30" x 150' roll)
	201-OAP-54	(54" x 150' roll)
	201-OAP-60	(60" x 150' roll)
<b>Recommendations</b>	Completely evaporate ink solvents before application. Failure to do so may facilitate solvent penetration resulting in premature vinyl degradation.	



**Manufacturer of Pressure Sensitive Films,  
Traffic Graffice Floor Advertising Films,  
Custom Coatings and Printing Inks.**

309 S. Union • P.O. Box 158 • Sparta, Michigan 49345 • (616) 887-7387 • (800)253-3664 • FAX (616)887-0537  
Web Site: [www.generalformulations.com](http://www.generalformulations.com) • e-mail: [gfiinfo@generalformulations.com](mailto:gfiinfo@generalformulations.com)

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