

Product Bulletin

Concept® 217

TRAFFIC GRAFFIC® OVERLAMINATE

Concept® 217 is a 3 mil clear gloss flexible PVC film designed for use as an economical short term protective overlay for Traffic Graffico® decals. This floor overlaminate offers a permanent acrylic pressure sensitive adhesive and formulated for exceptional clarity and bond.

Applications	This product is intended for use as an overlaminating film to produce short term indoor Traffic Graffico® floor decals. Concept® 217 adhesive is formulated to adhere to most common printing inks. However, specific formulations must be tested before use. Some inks may contain excessive flow additives that could reduce adhesion of this product. Test before production.	
Slip Resistance	Concept® 217 is classified under UL 410 for floor graphics overlay applications.	
Thickness	Film Adhesive Liner (Thickness variation +/- 10%)	3.0 mils. .8 to 1.1 mils. 4.0 mils.
Temperature Ranges	Minimum application temperature Service temperature	+40°F. -40°F to +200°F.
Expected Exterior Exposure	This product is designed for interior applications.	
Durability	Concept® 217 will function as a floor overlaminate for six (6) months under normal use.	
Adhesion	To stainless steel Tested according to PSTC-101 Method A with 24-hour dwell at 70°F and 50% relative humidity. Typical values. Individual values may vary. Test thoroughly before production.	50 Oz. / In.
Water Resistance	Good	
Humidity Resistance	Excellent	
Storage Stability	Six (6) months shelf life when stored at 70°F and 50% relative humidity.	
Product Code	217-54	54"x150'



***Manufacturer of Pressure Sensitive Films,
Traffic Graffico Floor Advertising Films,
Custom Coatings and Printing Inks.***

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